

## Taylor/Haley

Search Partners, LLC

## Customized, Retained Executive Search

### WHO WE ARE:

TAYLOR/HALEY is a boutique, “exclusivity-based” retained search firm specializing in the permanent and interim placement of entrepreneurial senior executives. We associate search with exclusivity - NOT with inflexible or traditional fee structures.

#### Expertise in

- Software/Internet
  - Professional Services
  - Communications
  - Emerging Technology
  - Direct Marketing/Retail
  - Pharmaceutical/Biotech
- across a variety of functional disciplines

### OUR IDEAL CLIENT:

TAYLOR/HALEY works with startups, mid-tier and venture-backed companies that have a heightened sense of urgency because they are in a perpetual race to build brand, increase revenues, establish leadership, and most importantly, offer return on investment to shareholders and investors. Like us, our clients place a premium on execution and results.

### OUR MISSION:

TAYLOR/HALEY is dedicated to its only business asset...its clients. We believe in the boutique model because we believe in providing our clients with the highest levels of service, excellence and satisfaction.

- **URGENCY** - Our goal is to complete our permanent work in less than 75 days; interim engagements in 2—3 weeks.
- **COMMITMENT** - TAYLOR/HALEY is committed to helping its clients build AND maintain exceptional teams. We strive for long-term relationships and place the needs of our clients before our own. If we don't take care of our clients, someone else will.
- **QUALITY** - TAYLOR/HALEY refuses to accept mediocrity. We judge ourselves not by the number of candidates presented, but by the number of ideal candidates presented.

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## FYI•staffing services

# Taylor/Haley simplifies executive search

By Jennifer Dziuba-Leatherman

The principals at Taylor/Haley Search Partners LLC believe that the successful placement of entrepreneurial executives can only occur when two elements are in place. The first is an in-depth and personal understanding of the client company's history, goals, market and culture. The second is a search model based on honesty, accountability and old-fashioned hard work.

Principals Ken Plasz and Steven LaKind favor the boutique model of service, partnering directly with their clients and offering unlimited access. Taylor/Haley limits the number of projects they take on so that its Principals are able to focus on a careful, precise, custom search process.

Taylor/Haley is expert in the skill of recruiting entrepreneurial executives. The firm works at the grassroots level, with the understanding that each client has its own unique brand that transcends a generic industry label. They have vast experience in the art of transitioning high-level talent, and work tirelessly in pursuit of the correct fit.

Recognizing that executive searches are urgent, most often signaling a critical point in the life of a company, Taylor/Haley offers peace of mind with an unambiguous and exceptional-



Taylor/Haley Search Partner principals  
Steven LaKind and Ken Plasz.

(Photo by Jodie Andruskevich)

ly timely schedule of benchmarks and deliverables. Qualified candidates are typically presented within two weeks, and most placements are made within 75 days. Taylor/Haley offers a flexible, client-friendly fee schedule that is free of any conflict of interest.

To schedule a consultation, call 781-592-1411. For more information, visit [taylorhaley.com](http://taylorhaley.com). **NHR**