

Taylor/Haley

Search Partners, LLC

DATE: July 1, 2003

RELEASE: IMMEDIATE

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LEADING EXECUTIVE SEARCH FIRM PARTNERS WITH ACCELERATOR TO OFFER INTERIM MANAGEMENT SOLUTION

Taylor/Haley Search Partners, LLC has built a name for itself as an exclusivity-based, boutique retained search firm, specializing in the placement of entrepreneurial senior executives in the Software/Internet, Communications, Biotech, Professional Services, and Emerging Technology markets.

Taylor/Haley now offers its executive network an Interim Management solution in addition to a permanent placement offering. Interim Management is ideal for any organization facing growth, crisis, change, or transition (turnarounds, company mergers or acquisitions, new business startups, re-launching, re-organization, company rescues)...or any candidate interested in highly visible, project-driven assignments.

"Taylor/Haley is interminably seeking ways to better service its clients. Our startup, mid-tier, and venture-backed clients now have an additional hiring model to consider given their unique set of circumstances", asserts Steven LaKind, Principal and Co-Founder.

What's in it for interim clients?

- Time to restructure and refocus prior to appointing a permanent solution (typical engagements last 6 - 9 months).
- Candidates understand time frames and budgets...they possess a demonstrable history of achievement and success.
- Candidates are highly accountable...they are experienced - usually Board or head of function-level.
- Candidates are impartial and objective...they are not distracted by managing their own careers.

What's in it for interim candidates?

- Often asked to fill a permanent role with the interim client.
- First-hand look behind the curtain of an interesting company/industry; test ride an opportunity prior to making a full-time commitment.
- Expand personal network of company, industry, and investor contacts.

Taylor/Haley has formed a strategic alliance with Threshold Partners, LLC. Both firms target early and mid-stage technology companies and their venture capital partners. Threshold works with its clients to accelerate sales, business development, and capital strategies; Taylor/Haley helps its clients build and maintain exceptional executive management teams. Together, Taylor/Haley and Threshold are building an exclusive team of Interim Executives with career experience in Software/Internet, Communications, Biotech, Professional Services, and Emerging Technology and mission critical functional expertise in Sales, Business Development, and Executive Management. Clients can take advantage of top-flight Interim Executive talent - true operating partners focused on driving revenue, growth, and shareholder value.

"We are excited to be a valued member of the Threshold Partners Network", said Kenneth Plasz, Principal and Co-Founder. "The alliance is a natural match given markets served and shared commitment to our clients' bottom line."

"We are thrilled to welcome Taylor/Haley to the Threshold Network™", stated Brian Salau Beck, General Partner and Co-Founder of Threshold Partners. "With Taylor/Haley's impressive executive search capabilities and community of seasoned executive talent, we expect to enhance our mission of accelerating growth for our technology clients by providing top-tier executive talent on an interim basis. This is a win for all of us, but especially the executives and technology companies."

Taylor/Haley's process for identifying interim management is cost-effective, simple, and immediate:

- Taylor/Haley rapidly identifies a short list of interim executive candidates.
- Taylor/Haley's deliverables include an Assessment Brief of the candidate, detailed references from first-class sources, and a summary of fee requirements.
- Taylor/Haley's goal is to have an interim candidate placed within 2-3 weeks.
- Taylor/Haley's interim executives are hired for as long as required (typical engagements last six to nine months).
- Taylor/Haley charges on a daily basis, the client pays only for days worked.
- Taylor/Haley credits its accrued, daily fees towards a negotiated search fee when a client decides to hire an interim executive permanently.

ABOUT TAYLOR/HALEY SEARCH PARTNERS, LLC

TAYLOR/HALEY is a boutique, "exclusivity-based" retained search firm specializing in the permanent and interim placement of entrepreneurial senior executives. TAYLOR/HALEY works with startups, mid-tier and venture-backed companies that have a heightened sense of urgency because they are in a perpetual race to build brand, increase revenues, establish leadership, and most importantly, offer return on investment to shareholders and investors. We associate search with exclusivity - NOT with inflexible or traditional fee structures. Our principals have expertise in Software/Internet, Professional Services, Emerging Technology, Direct Marketing/Retail, and Pharmaceutical/Biotech across a variety of functional disciplines. More information about Taylor/Haley can be found at www.taylorhaley.com.

ABOUT THRESHOLD PARTNERS, LLC

Threshold is a world-wide network of seasoned operating executives focused on accelerating sales, business development, and capital strategies for early and mid-stage technology companies and their venture capital partners. We assist our clients in achieving success 'thresholds' - from 'seed to IPO' - through a suite of Accelerator services designed for each stage of development. The collective expertise of the Threshold Network™ is built on decades of experience across a number of industries in a variety of senior management capacities. Threshold's expertise is centered on four industry sectors: IT Services, Software/Internet, Medical Technologies, and Communications. Threshold is not a typical consulting company offering voluminous reports on strategic options - we are a true operating partner that works with our clients to create a strategy - and then execute on the strategy to drive results in the form of revenue growth. Our Network of Members focuses on the critical issues that drive growth - revenue and capital. More information about Threshold Partners can be found at www.thresholdpartners.com.